

Alliance Sea redibility



# **Desirable Norms**



# **Minimum Norms**

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### Message from the Chairperson



Being credible is simply the perception of being trustworthy and believable. The question about how NGOs develop and retain public trust and credibility has plagued many NGO activists over the last few decades. Credibility Alliance has been pursuing its mandate to work towards building the stakeholder confidence and credibility of Voluntary Organizations through promotion of transparency, accountability and good governance practices. The spirit of Voluntary Organizations to get accredited by Credibility Alliance is based primarily on their commitment towards accountability and transparency which is further enhanced by Credibility Alliance through various communication mechanisms.

This year Credibility Alliance completes 13 years as a pioneer in the field of promoting Good Governance, Voluntary disclosure and Accreditation. This is a special year as there has been a substantial shift in the Accreditation scenario. It has moved from the space of building acceptance to gaining popularity due to the Supreme Court order on NGO Audit and Accreditation as well as the bubbling CSR environment. The intention of Credibility Alliance over the past one year has been to position itself as an expert on CSO Governance and Compliances, especially in the light of its experience of accrediting organizations over the past thirteen years. The organizations' intention has also been to become a connecting link between the voluntary sector and the corporate sector and a knowledge hub in areas of Tax, FCRA procedures, CSR compliances etc.

The organization has been able to move ahead by forging a partnership with Capgemini and organized a Partnership Development Forum or all its NGO/CSR partners. Other events included MDP on NPO Governance in collaboration with Dr. Reddy's Foundation and Southern Accountability Governance Alliance Private Ltd (SAGA). CA also organized national consultation and orientation workshop for its empanelled assessors.

In the changing context lots of discussions and discourse is taking place around the concern for shrinking space for civil society. There is need that national and regional networks of voluntary organizations must take the accountability debate to their membership through a planned effort so as to strengthen their internal systems and processes based on good practices. Together, it is possible to change the character, efficacy and relevance of the voluntary sector today in public perception while refocusing the need for a critical mass of credible organizations around the nation.

Dr. Jayant Kumar Chairperson

#### **Executive Director's Message**



The year 2016-17 proved to be an eventful, fulfilling and challenging year for the Credibility Alliance (CA). Various events were organized at the national and regional level for capacity building which helped the organization in regaining lost space. The number of organization which have been accredited and certified by the CA has increased over 600.

The organization has also entered into a partnership with Capgemini for purposes of catalyzing its CSR function. CA organized a Partnership Development Forum for all its NGO/CSR partners. Other events included MDP on NPO Governance in collaboration with Reddy's foundation and Southern Accountability Governance Alliance Private Ltd. CA also organized national consultation and orientation workshop for its empanelled assessors. National consultation was organized on CSO Governance and Compliances where several organizations participated to contribute to the discourse and also gained a better understanding about the theme. Another workshop was organized for the old and new assessors so that they understand the process and elements of Accreditation.

CA has been in the forefront to provide necessary support for the follow up processes of Hon. Supreme Court Ruling to the Central Government for conducting an Audit of all 32 lakh NGOs, developing guidelines and Accreditation system for NGOs. CA has participated in consultation and shared its experiences of Norm's development and Accreditation of Non profits in India. Credibility Alliance which initiated this idea of Self-Regulation thirteen years back conceived an idea ahead of its time. Now with such a ruling the importance of accreditation and regulation has substantially increased.

In the upcoming year, Credibility Alliance intends to focus its efforts more on capacity building initiatives for various stakeholders and enhanced interaction with the CSR space.

I would like to take this opportunity to extend our sincere gratitude to Capgemini for their unconditional support and encouragement in the initiatives of Credibility Alliance.

A special note of thanks to our Board Members for their continuous guidance and support. We would also like to thank all our partners, members and associates who have constantly supported us in all our endeavors. I would also like to recognize the hard work and committed performance of the staff team of Credibility Alliance.

This year will be remembered for challenges, integration and progress. With this we would like to present the Annual Report 2016-17 and once again thank all our partners, donors and supporters.

Dr. Harish Vashistha Executive Director

# About Credibility Alliance

Credibility Alliance (CA) is a consortium of Voluntary Organizations and networks working for the promotion of Good Governance in the Voluntary Sector and enhancement of its credibility in the eyes of the stakeholders. CA intends to promote transparency and accountability in the Voluntary Sector through self-disclosure mechanisms. Following a two-year long extensive consultative process involving more than Fifteen hundred Organizations from across the country, the Alliance emerged as an initiative from within the sector and was registered in May 2004 as an independent, not-for-profit organization. Currently there is very little mechanism within the Sector to give assurance about an organization to its stakeholders and to the donors it works with. As a result, VOs having good track record goes unnoticed. The Sector is also generally questioned for lack of accountability mechanism. Credibility Alliance addresses this issue, primarily through Accreditation of voluntary Organizations, which is carried out through a structured process, whereby CA recognizes an organization which complies with the norms developed by CA, which assures that certain basic parameters are in place in an organization. Credibility Alliance has been working to build and promote self-regulatory frameworks by defining various norms and standards for the Organizations to adhere to, and in doing so help them demonstrate greater transparency and accountability of the overall sector. Credibility Alliance believes that accountability of VOs is the corner-stone of good governance and an important prerequisite for an effective democratic participatory process. A Voluntary Sector, which is responsive to the needs of the society, is democratic and transparent in its functioning, and is accountable to all concerned. To build the Credibility of the voluntary sector through creation and promotion of Norms related to good governance and public disclosure.

### **Objectives**

A fast-emerging voluntary sector in our country is a major contributor in the development of Indian society. Hence, it's but natural that the rapid growth of the sector in terms of its size, number and resources has generated many questions on the credibility of its constituents. Despite this, the existing regulatory bodies in our country have made no efforts to set up adequate mechanisms or processes to assess the credibility of voluntary organizations in concrete and verifiable terms. Keeping this in view, the Credibility Alliance has been working hard to build and promote self-regulatory frameworks by defining various norms and standards for the organizations to adhere to and in doing so help them demonstrate greater transparency and accountability of the overall sector. This is achieved through:

- (i) Establishing norms of Good governance based on participation, consultation, and Consensus;
- (ii) Developing and promoting an Accreditation system for voluntary Organizations;

Providing capacity building support to Organizations for enabling them to improve conceptual understanding of what governance and finance practices are necessary, what is the existing legal framework, and how to comply with the agreed Norms and accountability practices; and Conducting policy advocacy with government, the donors, the corporate sector, the media, and the overall public for ensuring better recognition of the highly credible work being done by the voluntary Organizations.



# Vision

A Voluntary Sector, which is responsive to the needs of the society, democratic, transparent in its functioning, and Accountable to all concerned.

### Mission

To build the credibility of the voluntary sector through creation and promotion of norms related aood to governance public and disclosure.





# ORGANIZATIONAL PROFILE

**Legal Status** Registered Society **Registration No.** S- 49315 dated 28.05.2004 Tax Registration No. (Under Soci

Income Tax Registration No.(Under Section 12A) DIT (E) 2004-2005/C-824/04/1487 dated 25.01.2005 Income Tax Exemption (Under Section 8oG) NQ.DIT (E) 1/3289 DEL-CE 21649 AY. 2010-11 onwards

FCRA Registration No.

083781102 dated 12.12.2007

Permanent Account No.

AAAAC2595B

**Registered Office Address** B - 32, Tara Crescent, Qutab Institutional Area, New Delhi- 110016.

**Office Address** 

206, Second Floor, Kirti Shikhar Building, District Centre,Janakpuri, New Delhi- 110 058.

**Statutory Auditors** 

S. Sahoo & Co., Chartered Accountant, 107, Laxman Singh Complex -1, Munirka, New Delhi- 110 067.

Bankers

ICICI Bank Limited, Panchsheel Park branch, N-138 Panchsheel Park, New Delhi-110017.





# Core Value Autonomy Integrity and Self Voluntarism Governance Democracy **Respect** for and diversity Participation Non Profit Social and **Respect for** Existence **Gender Justice Human Rights**

Credibility Alliance is committed to a set of Values that have evolved over time. The Norms Committee in association with Alliance member organizations has developed these Values as a guiding principal for strengthening the unity among voluntary organizations in India. The values are the hub for CA's programs and activities, the work among member organizations and all other stakeholders as well as for further.

# Autonomy and Self- Governance

CA is an autonomous body and has its own governing structure and norms for selfgovernance. However, it has to adhere to the laws governing such institutions. CA maintains its autonomy and functions in a democratic manner.

### **Voluntarism**

The setting up of CA is out of voluntary choice of its members, who serve on the CA's Board in voluntary capacity, giving their time and skills. Many organizations work with the help of volunteers and also receive finances as voluntary contributions from individuals and organizations of civil society.

### **Respect for Diversity**

CA recognizes, accepts, respects and promotes the uniqueness of each individual and community along the dimensions of religion and religious beliefs, ethnicity, gender, sexual orientation, age, physical ability, socio, economic status, geographic location, political beliefs or other ideologies.





## Integrity

CA's activities and practices are carried out with honesty and impartiality. CA is incorruptible and promotes the interests of its constituencies and the sector at large, without any compromise to its mission and principles.

### **Democracy & Participation**

CA promotes the right of its stakeholders to be fully informed all and participate in decision makings that affect their lives.

#### Social and Gender Justice

CA promotes fairness, impartiality and equity in all its activities, practices and dealings with all stakeholders and does not discriminate on the basis of gender, caste, class, religion, ethnicity, age, color, nationality, ability. CA adopts affirmative policies and practices that facilitate equal opportunities for women and groups facing discrimination and exclusion.

### **Respect for Human Rights**

CA respects, promotes and defends the human rights of individuals and communities to live in safe, secure and dignified way foster a rights-based approach.

### Not-for-Profit Existence

CA is driven to achieve its vision and mission as a not for profit organization. If some of its activities generate income, it can be used to support the CA's programs and activities.

# Value Additions for Voluntary Organizations

- Commitment to a set of Norms and recognition as an accountable, transparent and governance driven organization
- Building the professional capacity of the organization through networking Opportunities within a large membership base.
- Having a sense of accountability by bringing greater credibility to the sector as a whole.



# Core Programme Areas





# Accreditation

•Accreditation by Credibility Alliance is a process through which a Voluntary Organization is certified as an organization adhering to Accountability Norms and providing services of a reasonably good quality. The recognition helps the public and others to trust in the quality of its services. The Accreditation is provided only after ensuring that the organization adheres to certain Minimum Norms defined by CA.



# **Capacity Building**

•Credibility Alliance focuses on the Capacity Building process to maximize its potential and sustain its work by adopting the existing best practices. CA plans the Capacity Building initiatives for the Voluntary Organizations by identifying and outlining the gaps in the sector, assessing the needs and finally instituting the programs to address those needs. In this regard, CA organizes National Consultation every year on the topics relevant to the Sector.



# Networking

•Credibility Alliance works closely with many prominent organizations on various issues relating to the sector. CA also facilitates interaction between experts in different areas and promotes the sharing of ideas and information between the Voluntary Organization and the experts. CA helps VOs to seek issue based information in the Sector that they are working in, which helps in building the professional capacities of VOs through training, thereby enabling them to increase institutional capacities.



# Information Dissemination

•Credibility Alliance sensitize, spreads awareness, assists, educates and apprises on the recent developments, responsibilities and other critical issues pertaining to Voluntary Sector by disseminating vital information periodically to all VOs

Accreditation

A total of fifty-three organizations were accredited during the financial year 2016-17. Out of those the largest number of organizations Accredited was from northern and western India. Accreditation as a process ensures that organizations are able to hold up a mirror to them to check whether they meet those standards of transparency and accountability, which are being considered essential for the survival of NPOs in the development sector. As part of this process, they may at times learn and build their capacity to comply with various legal and tax procedures or improve their processes of Board meetings and documentation. This not only ensures that they become eligible for Accreditation, but also improve upon their own procedures of internal control and regulation.

During the reporting period altogether 53 files were approved for Accreditation under Desirable, Minimum and Basic Norms.







# Central Accreditation Committee Meetings (CAC)

The Alliance has set up a Central Accreditation Committee (CAC) – a group comprising of development experts from various fields and some Credibility Alliance Board Members. The committee comprises of specialists and eminent experts, possessing skills in the areas of organizational management, finance, and social work, which puts the aspirant Organizations through a process of rigorous scrutiny on the basis of the Norms and standards decided by the Alliance.

The committee takes a holistic view of an applicant organization on the basis of the documents submitted by it. Primarily, observations made by Accreditation Coordinator and the expert assessors are taken into consideration.





# **Capacity Building**

Capacity Building initiatives of CA are planned by:

- Identifying and outlining the gaps in the Voluntary Sector
- Assessing the needs
- Locating and adopting the existing best practices
- Finally instituting programs to address those needs

Capacity Building' refers to a process of increasing the skills, infrastructure, and resources of individuals, Organizations and communities. Capacity building is a key strategy for the promotion, delivery and sustainability in voluntary sector.

Credibility Alliance focuses on the capacity building process to impart knowledge on the concepts and practices in implementing the same. The Credibility Alliance plans the capacity building initiatives to address the existing gaps by identifying and outlining the areas wherein awareness and conceptual understanding is required.

- Challenges related to Accountability of a voluntary organization
- Accountable Governance Board process and effective financial management
- Recent Development in legal framework (including FCRA and Income tax) and implications for Voluntary Organization

# Networking

CA has established associations and works in close proximity with key Organizations to expand prospects of collaborative initiatives and high level engagements.

CA has built association with the following institutions for the information dissemination which focuses on building skills.

- ✤ CAPGEMINI
- ✤ OXFAM
- Confederation of Indian Industry (CII) Foundation
- ✤ GCN
- Bombay Stock Exchange
- ✤ NASSCOM
- iVolunteer
- FMSF
- ✤ FICCI
- ✤ IICA
- Resource Alliance
- Fair Trade Forum
- E-European









During the year, meetings were held with Capgemini for Accreditation of their Partner organizations. CA also facilitates interaction between experts in different areas and promotes the sharing of ideas and information between the Voluntary Organizations and the experts. CA assists VOs to seek issue-based information in the sector that they are working in, which helps in building the professional capacities of VOs through training, thereby enabling them to increase institutional capacities. To this end, the Alliance has been working closely with like-minded Organizations like Oxfam India, GuideStar India, CAPGEMINI, OXFAM, Confederation of Indian Industry (CII) Foundation, GCN, Bombay Stock Exchange, NASSCOM, iVolunteer, FMSF, FICCI, IICA, Resource Alliance, Fair Trade Forum ,E-European etc.

### Information Dissemination

Voluntary Organizations are encouraged to increase their institutional capacities by seeking issue-based information and building their professional strength through imparting information and inputs received through participation in trainings. In the course of providing Accreditation to voluntary Organizations, CA realized the critical need for enhancing understanding of Governance related principles and practices. With a view to address this need, the Alliance has launched a communiqué for the Voluntary Organizations titled "CA Learning Series on Governance and Disclosure Practices for Voluntary Organizations". The publication aimed at serving as a learning material, seeks to help Organizations gain deeper insights in order to bring about desired improvements in their governance and accountability practices.





# CA initiated the Learning Series in March 2012. CA has so far brought out 17 issues of learning series out of them 14 on Governance and 3 New Issues on CSR.

This has received very positive response among organizations & many persons.

So far, CA has brought out a series covering the following areas:

#### Learning Series on Governance:

#### <u>Vol. I .</u>

- Issue-I Overview of Governance & Board of Voluntary Organizations
- Issue- II All About Meetings, Notices, Agendas, Minutes & Resolutions
- Issue- III Meetings through Video Conferencing
- Issue- IV Various Committees of the Board
- Issue- V Overseeing Function of Board
- Issue- VI Conflict of Interest and Principles of Public Life

### Vol. II.

- Issue-I Fundamental Attributes of NPOs You should know
- Issue- II Understanding and preparing Vision & Mission Statement
- Issue- III Managing Human Resources and Stakeholders of an NPO
- Issue- IV Fundamental Documents & Due Diligence in an NPO
- Issue-V Delegating Role of Board
- Issue VI Audit Committee
- Issue- VII Board's Role in Crisis Management
- Issue- VIII Risk Management in NPOs

### Learning Series on CSR Made Easy

- Issue I Overview of CSR Law in India
- Issue II All about CSR Reporting & Disclosures
- Issue III Confusing & Debatable Issues under CSR

The series are circulated to about 600 VOs, including the Member VOs of CA, Resource Persons and other associate Organizations. The initiative continues to receive encouraging reviews from its recipients, wherein the series and the topics are appreciated for their relevance and bringing in more clarity as far as Governance aspects of the VOs are concerned.

CA is sharing Learning Series with its Member organizations. For every Issue shared, CA receives overall positive responses from them





# Activities Conducted by Credibility Alliance

Workshop on "Partnership Development Forum" with Capgemini partner organizations



A three-day workshop was organized by Credibility Alliance and Capgemini on 10<sup>th</sup> to 12<sup>th</sup> August 2016. Capgemini and Credibility Alliance share the common goal of working together on opportunities related to "Accreditation of Capgemini NGO partners – IT based platform to monitor and report". Credibility Alliance explained the Norms of Accreditation and due process involved in the same to the Capgemini partner organizations. Around 30 Capgemini partner organizations participated in the workshop and were introduced to the concept of Accreditation and its possible benefits. Credibility Alliance explained the processes which were followed by Q & A session. There was a positive response towards Accreditation among the Capgemini partner organizations and all agreed to get accredited in the coming months.

The key issues discussed during the workshop were: NPOs Governance and Compliances, Need for IT based Project management system, Designing P3 platform, Developing avenues for convergence and cross learning, Institutionalizing Project development forum. Credibility Alliance distributed study material to the participants and provided handbook on CSR, Development Impact books to the participants.





# Workshop on 'CSO Governance, Compliances and Engagement with Businesses: Opportunities and Challenges'



A day long regional workshop was organized by Credibility Alliance on 4<sup>th</sup> July 2016 in Lucknow. The workshop was jointly hosted by Credibility Alliance in collaboration with Uttar Pradesh Voluntary Action Network (UPVAN) and supported by BSE Sammaan. It was conducted to highlight the need and challenges for CSO Governance and Compliances for their Engagements with Businesses and to bridge the gap between CSO and Corporate for a meaningful partnership.

The workshop highlighted the need for Civil Society fraternity to come together and enhance their knowledge base and be up-to date with the changes happening in the society.

Various issues that were discussed are Audit procedure of FCRA, lengthy procedure associated with Rotation of Board Members, Manual of organizations, ITR return filing, documentation of records and auditing. Various possible solutions were also discussed. It was suggested that Corporate and Civil Society need to work in collaboration and Credibility Alliance could work as an intermediary between Corporate and Civil Society.

The discussions also revolved around the theme of engagement of Civil Society with Businesses. It was highlighted that corporate must align themselves with the rights based approach of Civil Society Organizations. Similarly, NGOs need to align themselves with the professional and systematic atmosphere of a corporate. NGOs also lack the capacity in Human Resource practices which they may learn from corporate. Corporate really need to sensitize themselves towards issues that organizations work with.





# Assessor's workshop



The Assessors workshop was intended to bring together the old and new assessors empanelled with Credibility Alliance who form a crucial part of the process of Accreditation by making a visit and doing an overall check of the organization which seeks Accreditation. With the objective of peer education, old assessors came together to build the capacity of new assessors and acquaint them with the concept and process of Accreditation.

As part of the workshop a resource manual was shared with the assessors which contained the Process of Accreditation, documents required, parameters for VOs assessment by assessors, Accreditation form and declaration forms for desk review, assessors' feedback, and tools for organizations capacity assessment.

There was a discussion about the parameters that must be looked into by the assessors while assessing a Voluntary organization during the process of accreditation. It was highlighted that the process of is a mix of quantitative and qualitative analysis.

The interaction between the assessors helped bring out the various areas of concern like the unavailability of Board Members while the process of assessment of a voluntary organization is going on. For those assessors who have already been part of the panel of assessors for a few years it was an exercise of giving feedback of their engagement with Credibility Alliance, their contribution and areas they suggest for improvement. The discourse generated by the workshop will help Credibility Alliance in bringing about improvements in the process of Accreditation and other thematic areas of their work.





# National Consultation on: "CSO Governance and Compliances: Challenges and Future Directions"



This consultation was organized to bring together various civil society organizations and discuss the changing landscape of Governance within the development sector, especially in the light of a newer regime of shrinking civil society spaces and expanding control. The discussion helped participants to understand the new framework in Accreditation of NGOs, FCRA law and tax laws.

The resource manual shared with the participants included the Norms brochure of Credibility Alliance, fundamental attributes, documents and due diligence in NPOs, Governance and board of VOs, conflict of interest and principles of public life. It also included a handout on applicability of Lokpal to NGOs. The current status of Foreign Donors and changes with regard to NPOs in the 2017 Budget.

Mr. Mathew Cherian the chairperson of VANI and the director of HelpAge India was one of the facilitators and spoke about the public interest litigation as part of which the Supreme Court directed the CBI to audit a few lakh NGOs, while the CBI has already responded to the order stating that they as an organization do not have the wherewithal to carry on this audit. Also, a committee has been formed on Accreditation. A member of CAG and the Executive Director of Pradan are part of that committee for a balanced representation from the voluntary sector and the government. As a follow up of this petition, government has been asked to form the National Accreditation council, and any feedback in relation to the same can be shared with the government till the 31st of March.

Another session was conducted by Dr. Manoj Fogla who is an expert on accounting and tax issues especially in relation with Non-Profit organizations and foreign contribution regulation Act. He discussed the amendment which has been brought about in the Finance Act since 2014. As part of this consultation creation of demand for accreditation was seen as a crucial task ahead for Credibility Alliance along with sustained capacity building of the Assessors. Several companies are finding it difficult to look for partner NGOs for complying with the CSR requirements, as a result some have started their own initiatives and some others are giving away their money to the Prime Minister's National Relief Fund to meet the compliance requirements.

Some expectations from Credibility Alliance were highlighted. They included capacity building of accredited organizations in the area of fundraising, marketing the concept of Accreditation to various donor agencies and Voluntary Organizations.





# Management Development Programme on NPO Governance



Several activities were carried out in the area of Capacity Building. One of them was the Executive Education Programme on NPO Management and Compliances which was organized by Credibility Alliance in partnership with Dr. Reddy Foundation and Southern Accountability, Governance Alliance Pvt. Ltd. (SAGA) at the National institute for Micro, Small & Medium Enterprises, Yusufguda, Hyderabad, Telangana from 21 March 2017 to 24th March 2017.

The objective of the workshop was to ensure that the executives develop a deep understanding of the NPO Governance and Board Practices. The intention was that the participants develop in depth understanding of Accounting & Reporting issues specific to practical circumstances and stay updated about recent development in legal frame-work and its implications for voluntary organizations including Lokpal and FCRA. Facilitators included Dr. Manoj Fogla who has a vast experience in Governance, Finance & Legal issues, Mr. K P Rajendran (Expert in Programme Planning and Management), Dr. Harish Vashistha (Expert in NPOs Governance and Management) and Mr. Anjani Kumar Sharma (Expert in NPO Finance & Law). During the workshop there was discussion about Registration of NPOs and the difference between trust, society and company. As part of the workshop Mr. Fogla explained various systems of accounting. He also discussed the main aspects of internal control, incoming funds, expenditure control, purchase control, bank accounts, cash transactions and physical control. He also explained to the participants about the kind of funds which are covered by FCRA. There was also a discussion about the changes in the Income tax act from 2014 to 2017 and the way in which Annual General Meeting should be conducted. The last but not the least part of the workshop was a session on Project Planning and its various stages like determining the objectives, deliverables, milestones, technical requirements, limits and exclusions. Monitoring of projects was also discussed as part of the workshop.



# Governance

# **Organization Structure**









# **Governing Board**

The Board leads the organization with the ultimate authority of guiding organization and to ensure that the objectives of the organization are achieved. Credibility Alliance has a multi faceted & multi-skilled board.

Dr. Jayant Kumar Chairperson Credibility Alliance, Chairman Head of Program CASA India	Mr. K .P. Rajendran Member Credibility Alliance, Chief Executive of SACH
Mr. Amit Arora Treasurer Credibility Alliance (Chartered Accountant)	Mr. Ashok Kumar Seth Member Credibility Alliance, Director Finance and Operations Plan India
Mr. Anjani Kumar Sharma Member Credibility Alliance, Chartered Accountant	Mr. Dola Mohapatra Member Credibility Alliance, founder CEO and partner of WorkMatterz
Ms. Shefali Chaturvedi Member Credibility Alliance, Senior Director, Confederation of Indian Industry	Ms. Priya Naik Member Credibility Alliance, founder member of SAMHITA
Ms. Savitri Sharma Member Credibility Alliance Director of SOIR-IM	Mr. Avenash Datta Member Credibility Alliance



Credibility Alliance Board Members are not related by blood or marriage. The term of each board member is 3 years. In 2016-17, Two board meetings were held by Credibility Alliance on 24<sup>th</sup> September at Plan India office and on 15th March 2017 at Vishwa Yuvak Kendra.

AGM of Credibility Alliance was held on 15<sup>th</sup> March 2017.

# Transparency Disclosures

- No remuneration, sitting fees or any other form of compensation is paid to any Board member, except to the Executive Director
- No international travel happened during the year

# Legal Compliances

- Credibility Alliance complies with statutory requirements of Income tax Act, 1961 and Foreign Contribution Regulation Act, 1976.
- ✤ All donor requirements were duly complied with.

The Alliance followed a rigorous audit process. The statutory auditor with a fixed remuneration was appointed at the Annual General Body Meeting. Auditor's reports and financial statements were shared at length in the Annual General Meeting.

# Salary Distribution as on March 31st, 2017

Monthly Salary of Staff Members (in Rs.)	Men	Women	Total
	-	-	-
< = 5,000			
5,001 – 10,000	1	-	1
10,001 – 25,000	1	1	2
25,001 - 50,000	-	1	1
50,001 <	1	-	1
Total	3	2	5

# Total cost of International travel

Name	Designation	Destination	Purpose	Gross Expenses	Sponsored by
NIL	NIL	NIL	NIL	NIL	NIL





# **Team Moments**

Credibility Alliance adopts highly professional work practices to create an inclusive environment in which employees are valued the most. The Alliance has a team of qualified and dedicated professionals coming from diverse backgrounds like Social Science, Communication, Finance & Accounts and Legal.







# **Financial**

# **Responsibility Statement**

## **CA Confirms**

1. The Annual Accounts have been prepared on the basis of the Accounting policies adopted by the organization in compliance to the existing Accounting Standards wherever necessary.

2. Sufficient care has been taken for the maintenance of Accounts as per the applicable legal statutes of India.

3. The Statutory Auditors have performed their task in an independent manner and the management letter submitted by the Statutory Auditors has been duly considered by the management.

4. During day to day operations of the organization, ethical accountability, value of money and environmental concerns has been given highest priority. No part of the income during the previous year has been applied and used directly for the benefit of:

- a. The author or founder of the organization
- b. Any person who has made a substantial contribution to the organization
- c. Any relative of the Member of the Governing Board
- d. Any concerns in which the above mentioned category of persons has substantial interest. (As required under Sec. 13(3) of Income Tax Act, 1961)

5. None of the members of the Governing Board have been given any honorarium and none of them occupies a place of profit in the organization.





# S. Sahoo & Co.

Auditors' Report

**Chartered Accountants** 

To The Board of Members **CREDIBILITY ALLIANCE** 206, 2<sup>nd</sup> Floor, Kirti Shikhar Building, District Centre, Janakpuri New Delhi-110058

## **Report on the Financial Statements**

We have audited the accompanying financial statements of "CREDIBILITY ALLIANCE" (PAN: AAAA15427G), which comprises the Balance Sheet as at 31<sup>st</sup> March 2017, Income & Expenditure Account, Receipt and Payment Account for the year then ended, and a summary of significant accounting policies and other explanatory information.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance of the Organization in accordance with the accounting principles generally accepted in India. This responsibility also includes the maintenance of adequate accounting records in accordance with the provision of the laws for the time being in force, for safe guarding of the assets of the organization and for preventing and detecting the frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of internal controls, that were operating electively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

# Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We have taken into account the provisions of the laws for the time being in force, the accounting and auditing standards and matters which are required to be included in the audit report.

We conducted our audit in accordance with the Standards on Auditing prescribed by the ICAI. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material mis-statement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material mis statement of the financial statements, whether due to fraud or error. In making those risk assessments, the audit or consider internal financial control relevant to the organization's preparation of the financial statements that give true and fair view in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by organization's management, as well as evaluating the over all presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements.

#### Opinion

In our opinion and to the best of our information and according to the explanations given to us, the afore said financial statements, give the information required by the applicable laws in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India;

- a) In the case of the Balance Sheet, of the state of affairs of the "CREDIBILITY ALLIANCE" as at March 31st, 2017.
- b) In the case of Income & Expenditure Accounts, result of operation for the year ended on that date.

For S. Sahoo & Co Chartered Accountants FRN NO.: 322952E CA. Subhajit Sahoo, FCA, LLB Partner M.M.No: - 057426

Date: 12.08.2017 Place: New Delhi

#### CREDIBILITY ALLIANCE

206, 2nd FLOOR, KIRTI SHIKHAR BUILDING, DISTRICT CENTRE, JANAKPURI, NEW DELHI 110058

BALANCE SHEET	AS AT 31st March 2	2017	
	SCHEDULE	F.Y. 2016-17	F.Y. 2015-16
SOURCES OF FUNDS	1 All and a second s		
I.FUND BALANCES:	[01]		
General Fund		19,25,396	43,42,546.87
Corpus Fund		5,35,000	5,35,000.00
Assets Fund		2,02,733	2,49,407.83
	_	26,63,130	51,26,955.70
II.LOAN FUNDS:		× 8	
TOTAL	[1+1]	26,63,130	51,26,955.70
APPLICATION OF FUNDS			
I.FIXED ASSETS	[02]		
Gross Block	[02]	15,28,564	14,86,501.00
Less: Accumulated Depreciation		12,83,768	12,37,092.85
Net Block		2,44,796	2,49,408.15
II.INVESTMENTS			
Against Corpus			
Against Others		-	-
Against Others		-	-
III.CURRENT ASSETS, LOANS & ADVANCES:			
a. Loans & Advance	[03]	2,95,426	2,95,426.00
b. Other Current Assets	[04]	1,42,271	2,53,593.00
c. Cash & Bank Balance	[05]	19,80,637	43,60,899.55
	Α	24,18,334	49,09,918.55
Less: CURRENT LIABILITIES & PROVISIONS:	100252 3		
a. Unspent Grant balance	[06]	-	-
b. Current Liabilities	[07]	•	32,371.00
	в	-	32,371.00
NET CURRENT ASSETS	[A-B]	24,18,334	48,77,547.55
TOTAL	[I+II+III]	26,63,130	51,26,955.70
Significant Accounting Policies and Notes to		-	). <del>4</del>
Accounts	[13]		
The schedules referred to above forms an integral part of the B			
IN TERMS OF OUR REPORT ON EVEN DATE			
for & on behalf :			
S.SAHOO & CO.	For:	CREDIBILITY ALTIAN	NCE
Chartered Accountants	-	Extrace	PS-
	Jayon Heer	Harish Vashistha]	aprel

[Jayant Kumar] Chairperson

[K P Rajendran] Member

[CA.Subhajit Sahoo, FCA, LLB

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Partner MM No. 057426 FRN: 322952E

Place : New Delhi Date : 12.08.2017

## **CREDIBILITY ALLIANCE**

206, 2nd FLOOR, KIRTI SHIKHAR BUILDING, DISTRICT CENTRE, JANAKPURI, NEW DELHI 110058

INCOME & EXPENDITURE ACCOUNT	T FOR THE YEAR	ENDED 31st March 201	7
	SCHEDULE	F.Y. 2016-17	F.Y. 2015-16
LINCOME			
Grants	[08]	3,85,000	6,81,357.00
Donation		8,18,751	6,10,794.28
nterest Income	[09]	14,238	3,51,087.00
Other Income	[10]	2,14,378	1,54,200.00
OTAL		14,32,367	17,97,438.28
I. EXPENDITURE		8	
Programme Related Expenses	[11]	28,75,213	14,86,478.00
dministrative Expenses	[12]	9,74,305	1 <b>3,83,681</b> .75
Account Receivable written off		-	1,17,934.00
Depreciation		46,675	49,268.00
ess: Transferred to Assets Fund		46,675	49,268.00
		38,49,518	29,88,093.75
II.EXCESS OF INCOME OVER EXPENDITURE TRANSFERRED TO GENERAL FUND		(24,17,151)	(11,90,655.47)
Significant Accounting Policies and notes to ccounts he Schedules referred to above forms an integral part of the I E Account	[13]		
IN TERMS OF OUR REPORT ON EVEN DATE or & on behalf :		·	
.SAHOO & CO.	F	or: CREDIBILITY ALLIA	NCE

Jaya

[Jayant Kumar] Ghairperson

3229528 red Account [CA.Subhajit Sahoo, FCA, LLB]

Partner

MM No. 057426 FRN: 322952E

Place :New Delhi Date : 12.08.2017

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(Harish Vashistha) Director ar

[K P Rajendran] Member

### CREDIBILITY ALLIANCE

# 206, 2nd FLOOR, KIRTI SHIKHAR BUILDING, DISTRICT CENTRE, JANAKPURI, NEW DELHI 110058

			AMOUNT IN INR
RECEIPTS & PAYMENT ACC		DED 31st March 2017	
	SCHEDULE	F.Y. 2016-17	F.Y. 2015-16
RECEIPTS			
Opening Balance			
Cash in Hand		616	8,410.00
Cash at Bank		43,60,284	16,67,424.00
		43,60,900	16,75,834.00
Grant	[08A]	3,85,000	1,65,000.00
Donation		8,18,751	6,10,794.28
Interest Income		14,238	3,51,087.00
Other Receipts		1,92,007	1,54,200.00
Loans and Advances Received		1,01,322	1,85,339.00
Fixed Deposit Matured and received		-//	43,00,000.00
TOTAL		58,72,218	74,42,254.28
PAYMENT			
Programme Related Expenses	[11A]	28,75,213	14,78,478.00
Administrative Expenses	[12A]	9,74,305	15,45,681.75
last Year Liability paid		<u>-</u>	57,195.00
Non- Recurring Expenses		42,063	-
Loans and Advances paid		-	
investment in Fixed Deposit			
Closing Balance			
Cash in Hand		595	616.00
Cash at Bank :		19,80,042	43,60,283.55
		19,80,637	43,60,899.55
TOTAL		58,72,218	74,42,254.28
Significant Accounting Policies and			-
Significant Accounting Policies and	[13]		

Notes to Accounts

The schedules referred to above form an integral part of the R & P Account

# IN TERMS OF OUR REPORT OF EVEN DATE

For & on behalf : S.SAHOO & CO.

Chartered Accountants



[CA.Subhajit Sahoo, FCA, ELB]cov

MM No. 057426 FRN: 322952E

Place :New Delhi Date : 12.08.2017

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For: CREDIBILITY ALLIANCE

[Harish Vashistha] Director

duilus [Jayant Kumar] Chairperson

[K P Rajendran] Member

# What's Next? A Snapshot

# The Alliance has identified the following as the future areas of focus for Organizational and Programmatic Sustainability:

- Capacity Building and Institutional Development support to CSOs in the areas of Good Governance, Compliances and organizational management.
- A CSR based knowledge system will be established on the website which can be readily accessed by all companies/ Corporate interested in supporting CA Accredited NGOs as part of their CSR expenditure.
- Capacity Building & interface support to CSOs on engaging with businesses on CSR issues.
- Information generation and dissemination on the various contemporary issues.

# **Conclusion**

With the vision to promote good Governance and Accountability practices, Credibility Alliance is entering into another year wherein various new steps and initiatives are to be implemented and strengthened. CA sincerely acknowledges and appreciates the immense support of its partners and supporters towards this development endeavor. CA is thankful to its Board Members for their constant support and guidance, and extends the appreciation to the entire staff for their commitment and contribution. The journey so far would not have been possible without the support of Ford Foundation. CA takes this opportunity to mention a special note of gratitude to Ford Foundation for their continuous institutional support.

We hope and aspire to continue to work with all the more enthusiasm and passion in the coming years as well

# CA also conveys its gratitude to its entire Accredited Voluntary Organizations.

WE ARE THANKFUL TO:
CAPGEMINI
OXFAM INDIA
BSE
IICA
NASSCOM
CII





# Organizations Accredited Under Desirable Norms & Minimum Norms

Name of the VO	City	State	Website	Date of Accreditation	Accreditation Valid till
Adhar	Balangir	Odisha	www.adhar.in	03.04.2016	02.04.2021
Voluntary Health Association of Tripura	West Agartala	Tripura	www.vhatripura.co.in	01.04.2016	31.03.2021
			www.saharasociety.org		
Sahara Charitable Society	Mumbai	Maharastra	www.theiab.org	15.04.2016	14.04.2021
Indian Association for the Blind	Channai South 24	Tamil Nadu	www.sabujsangha.org	05.04.2016	04.04.2021
Sabuj Sangha	Parganas	West Bengal	www.anirban.org.in	07.04.2016	06.04.2021
Anirban Rural welfare Society	Gondia	West Bengal	•	15.04.2016	14.04.2021
Shree Navchetan Andhjan Mandal	Bhuj	Gujrat	www.navchetan.org	08.04.2016	07.04.2021
Foundation for Excellance India Trust	Banglore	Karnatka	www.ffe.org	15.04.2016	14.04.2021
Sarada Ramakrishna Sevashram( Shishu o Mahila)	South 24 Parganas	West Bengal	vashram.org	05.04.2016	04.04.2021
Centre for Social Reconstruction	Kanya Kumari	Tamil Nadu	www.csrngo.org	04.05.2016	03.05.2021
Saath Charitable Trust	Ahmedabad	Gujarat	www.saath.org	15.07.2016	14.07.2021
Sahbhagi Shikshan Kendra	Lucknow	Uttar Pradesh	www.sahbhagi.org	15.07.2016	14.07.2021
-		an analas	Sahyogcare4u.org		
Sahyog-Care for you	Delhi	Delhi	www.mumbaimobilecreche s.org	15.07.2016	14.07.2021
Mumbai Mobile Creches	Mumbai	Maharashtra	www.deepalaya.org	15.07.2016	14.07.2021
Deepalaya	Delhi	Delhi		15.07.2016	14.07.2021
Consumer Unity and Trust Society	Jaipur	Rajasthan	www.cuts-international.org	15.07.2016	14.07.2021
Genebandhu	Delhi	Delhi	www.genebandhu.org	15.07.2016	14.07.2021
Paripurnata	Kolkata	West Bengal	www.paripurnata.org	15.07.2016	14.07.2021
Sri Sri Ravishankar Vidya Mandir	Bangalore	Karnataka	www.ssrvm.org	15.07.2016	14.07.2021
Mobile Creches for Working Mothers' Children	Delhi	Delhi	www.mobilecreches.org	16.12.2016	15.12.2021
Sense International (INDIA)	Ahmedabad	Gujarat	www.senseintindia.org.	16.12.2016	15.12.2021

			NATION AND AND AND AND AND AND AND AND AND AN		
Ashish Foundation for the Differently Abled Charitable Trust	Delhi	Delhi	www.ashishindia.org	16.12.2016	15.12.2021
Differentiy Abled Charitable Hust	Dellill	Deim		10.12.2010	15.12.2021
2			www.utkalsevaksamaj.org		
Utkal Sevak Samaj	Cuttack	Odisha		16.12.2016	15.12.2021
4			www.icovontirth.org		
Jeevantirth	Gandhinagar	Gujarat	www.jeevantirth.org	16.12.2016	15.12.2021
National Society for Equal	Ganannagan	Gujarat		10.12.2010	13.12.2021
Opportunities for the			www.naseoh.org		
Handicapped, India (NASEOH)	Mumbai	Maharashtra		16.12.2016	15.12.2021
2			www.impactindia.org		
Impact India Foundation	Mumbai	Maharashtra	www.impactificia.org	16.12.2016	15.12.2021
			www.lightoflifetrustindia.or		
			g		
Light of Life Trust	Mumbai	Maharashtra		16.12.2016	15.12.2021
	11				
SAPNA	Delhi	Delhi	www.sapnaindia.org	16.12.2016	15.12.2021
JAFNA	Dellin	Delili		10.12.2010	13.12.2021
Ahmedabad Women's Action			www.awagindia.org		
Group (AWAG)	Ahmedabad	Gujarat		16.12.2016	15.12.2021
			www.autism-india.org		
Action for Autism	Delhi	Delhi		16.12.2016	15.12.2021
-					
Entrepreneurship Development			www.venturecenter.co.in		
Center	Pune	Maharashtra		16.12.2016	15.12.2021
			www.aif.org		
American India Foundation Trust	Delhi	Delhi		15.7.2016	14.7.2021
			www.divyajyotitrust.org		
Divyajyoti Trust	Mandvi	Gujarat	www.uvyujyouuus.org	16.12.2016	15.12.2021
	- W-1		www.srf-foundation.org		45 49 9994
SRF Foundation Foundation for Initiatives in	Delhi	Delhi		16.12.2016	15.12.2021
Development and Education for			www.ideafoundation.org.in		
All (IDEA)	Pune	Maharashtra		15.07.2016	14.07.2021
			unuu dishafoundation cos		
Disha Foundation	Jaipur	Rajasthan	www. dishafoundation.org	15.07.2016	14.07.2021
	subu	najastian		1010712010	110712021
Akhil Bhartiya Gramodyog Seva		Sector for a sector of the sector of the	www.abgss.org		
Sanstha	Bahraich	Uttar Pradesh		15.07.2016	14.07.2021
			www.gvsngo.com		
Gram Vikas Sanstha	Latur	Maharashtra		15.07.2016	14.07.2021
Iswar Sankalpa	Kolkata	West Bengal	www.isankalpa.org	16.12.2016	15.12.2021
	Konata	rest bengal		10.12.2010	15.12.2021
			No website		
Samekit Jan Vikas Kendra	Jamshedpur	Jharkhand		16.12.2016	15.12.2021
20			www.saahas.org		
SAAHAS	Bangalore	Karnataka		16.12.2016	15.12.2021
			ununu doonakfaun datian ana		
Deepak Foundation	Vadodara	Gujarat	www.deepakfoundation.org	16.12.2016	15.12.2021
	rausaara	Cujarat	NUMBER OF STREET, STRE		- COLLEGE

# **Organizations certified under Basic Norms**

Name of the Voluntary Organization	State	Website	Validity of Certification
Sakal Social Foundation	Maharashtra	www.sakalsocialfoundation.com	09.05.2017
Lovedale Foundation	Karnataka	www.lovedalefoundation.org	29.06.2017
Sri.M.Rajagopalan Chitra Rducational Social and divin Trust	Tamil Nadu	il Nadu No Website	
Aryan Medical And Educational Trust	Maharashtra	www.medscapeindia.com	28.11.2017
Sukalyan Welfare Society	West Bengal	www.sukalyanindia.ngo	03.01.2018
NAWAMITA- The Society for Underprivilege Upliftment	West Bengal	www.nawamitango.org	03.01.2018
Tamana	Delhi	www.tamana.org	26.02.2018
Kalyani Life Institute	West Bengal	www.klionline.net	15.03.2018
Artemis Health Sciences Foundation	Haryana	www.artemishealthsciences.com	16.03.2018
CHIKITSA	Delhi	www.chikitsatrust.org	16.03.2018
SHIKSHA	Delhi	www.shikshatrust.org	16.03.2018

Credibility Alliance is a 'movement' to change the face of Indian Voluntary sector. We have embarked upon this long enduring journey .With the hope and faith that your generous support is always with us. We are able to work and carry out our functions only because of the continued support of our donors, partners, supporters and well-wishers. We wish to seek your continuous help in our endeavors to ensure improved Accountability and governance practices amongst the voluntary agencies for building trust in the Indian non-profit sector. We heartily welcome any small support that you would like to provide to us to make a beginning with.

Please send in your cheques / drafts payable at Delhi to 'Credibility Alliance' and mail it to Credibility Alliance, Office: 206, Second Floor, Kirti Shikhar Building, District Centre, Janakpuri, New Delhi-110 058.



Credíbílíty Allíance 206, Second Floor,Kírtí Shíkhar Buíldíng, Dístríct Centre, Janakpurí, New Delhí-110058 <u>www.credíbílítyallíance.org</u> Contact:-+91 11 64722849